



ABOUT

WIN- WIN JERUSALEM

Win-Win Jerusalem (W-W-J) is a growing network of community leaders based in East and West Jerusalem, the U.S and the UK, which sets its priority on: (Objectives)

1. Equipping community leaders and activists with specific skills for effective, respectful communication; Conflict Resolution and Strategies for Social Change

2. Teaching community leaders how to answer local dilemmas in an Inclusive, Nonviolent way

3. Setting up neighborhood development projects to answer the needs of the various communities of Jerusalem.



“How can we bring about sustainable change?”

Are You a Non-Profit?

Wouldn't You Like to Know How to...

- ⊠ Better understand your target groups? And their needs?
- ⊠ Speak more effectively to inspire changes?
- ⊠ Reach more sectors of the society with your message?
- ⊠ Motivate your staff-members and better understand your colleagues? Know more of conflict resolution?
- ⊠ Learn strategies for community development?



Director of WWJ speaking at MIT after Winning an Honorary Award for the two stage social project combining trainings in communication-skills with a widespread community development pro-

Our Study-Sources:

- * Marshall Rosenberg Nonviolent Communication
 - * Dr. Friedrich Glasl Organizational Intervention
 - * Conflict Transformation
 - * Public Speaking
 - * Social Change Strategies - International Study Cases
 - * Win-Win Jerusalem's Unique Methodology
- And others

Our Trainers:

Our qualified trainers have gained experience of some 5-20 years teaching and mentoring groups within the conflict ridden area of Israel and Palestine and around the world. Facilitators span from diverse fields of expertise and diverse cultural upbringing.

For more information on WWJ accomplishments or for scheduling a course in your country, please email:

courses@winwinjerusalem.org. Or call: (972) 546 373 010

<http://winwinjerusalem.org>.

Costs are donated to the training of community leaders from minority groups in Israel and Palestine. **Optional donation** via PayPal: mediarelations@winwinjerusalem.org